

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT30/12 18.33  
\*\*\* WFTV-TV \*\*\*  
+CHANGES+  
\*\*\*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

[illegible]

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE 000000, 00 00:00

PLS CFM, THX 10/30

STA =

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 472  
AGENCY PRODUCT CODE =

28	700P-800P	30	\$850.00	10/27	0	SAT
5						

PROGRAM : JEOP/WHEEL			
CREDIT TAKEN FOR	1 SPOT(S)	MISSED	OCT27
STATION MAKEGOOD OFFERS:			
OK'D	BUY#28	MISSED:SAT/700P-800P	OCT27
		OFFER: NONE	30S \$850.00 (OCT29/12)
CMT:NO RUN DUE TO SPORTS RUN OVER DOLLARS WILL BE MADEGOOD ON HDL# 6190731			

REP: TEL# 703 528 7800FAX# 703 528 7880

REP HEADLINE# 6190725TRF# 317366

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\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			100240.00			NOV/12		25140.00				
CONTRACT TOTAL												125380.00
TOTAL SPOTS												76

MARKET TOTALS \$254,128

WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE